

About FormulaFolios

RWA (Retirement Wealth Advisors) Market Rotator is a quantitatively managed portfolio of exchange traded funds and cash equivalents. RWA Inc's proprietary step-by-step mechanical approach to selecting positions eliminates emotional trading and is designed to only select above average positions based on both fundamental and technical indicators.

The investment strategy utilizes 13 separate ETFs. Using no outside leverage or margin, the strategy seeks to identify the most probable direction of major US equity markets, as well as the most statistically probable global asset classes for generating maximum total investor returns. Exchange traded funds are used exclusively to take advantage of these probabilities.

Due to risk management processes contained within the quantitative models, the portfolio may not be fully invested at all times.

RWA Market Rotator FormulaFolio Model Performance

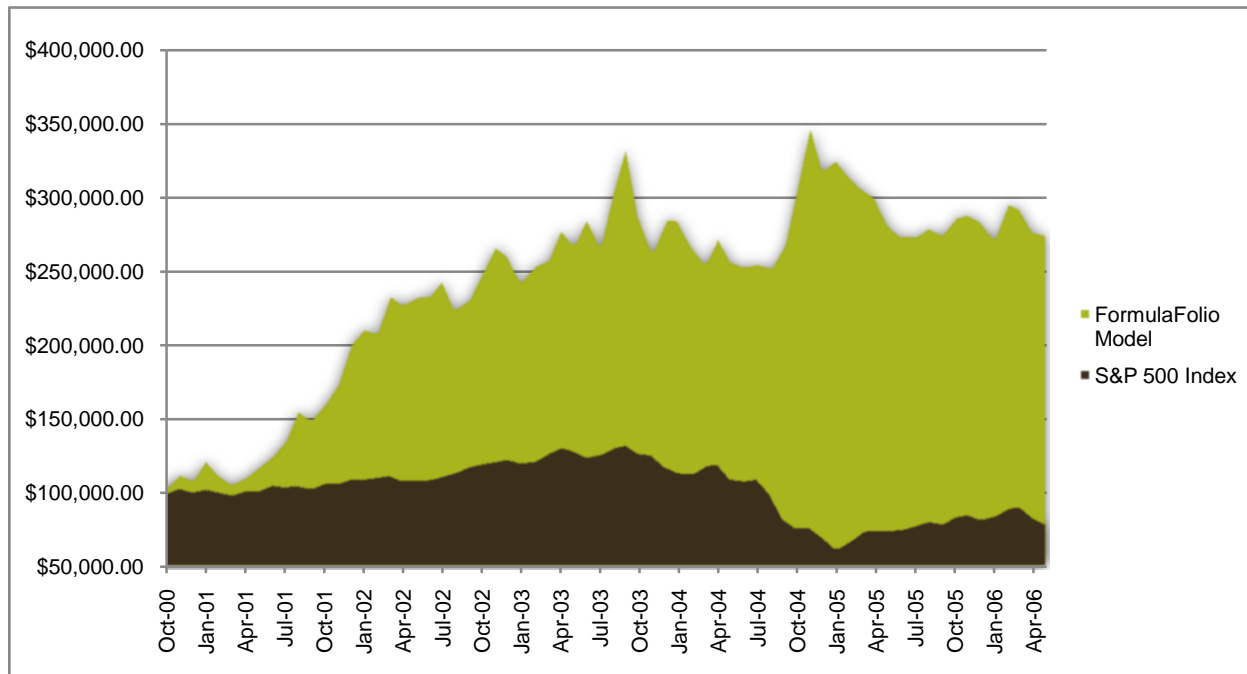
RWA Market Rotator FormulaFolio	2004	2005	2006	2007	2008	2009	2010
January		-3.5%	15.6%	-2.5%	7.8%	-9.4%	-1.6%
February		13.0%	5.2%	-6.5%	-0.2%	2.1%	-3.9%
March		-8.7%	-1.4%	4.0%	-5.9%	-3.5%	8.6%
April		-5.5%	12.7%	1.5%	-4.3%	-2.6%	-3.9%
May		4.2%	-3.0%	8.6%	7.1%	-2.1%	-5.4%
June		6.3%	1.9%	-4.0%	-6.4%	-6.2%	-0.8%
July		5.9%	0.5%	7.0%	-1.4%	-2.8%	
August		8.4%	5.0%	-6.5%	0.8%	0.0%	
September		15.6%	8.3%	13.8%	-1.0%	2.3%	
October		-4.1%	2.8%	10.5%	6.1%	-1.7%	
November	4.5%	6.6%	7.8%	-14.9%	15.5%	4.0%	
December	8.8%	8.5%	7.3%	-8.1%	13.7%	-0.8%	
Total Return	13.7%	53.4%	53.8%	1.2%	33.2%	-19.4%	-7.4%

Risk/Reward Metrics

	Average Annual Return	Standard Deviation	Sharpe Ratio (risk/reward)	Average/High/Low Monthly Return		
Market Rotator FormulaFolio	18.83%	24.01	0.62	2.3%	15.6%	-14.9%
S&P 500 Index (benchmark)	-2.06%	20.73	-0.29	-0.16%	9.4%	-16.9%

Please review performance disclosures on page 2 of this document.

Hypothetical Growth of \$100,000



FormulaFolios Management

FormulaFolios are managed by Retirement Wealth Advisors, Inc - an SEC Registered Investment Advisor located in Jenison, Michigan. The investment process is 100% objective, with multiple quantitative models developed by the firm's investment committee and under the direction of the firm's President, Jason Wenk.

Jason Wenk is the firm's Chief Investment Strategist, President, and the creator of FormulaFolios. Mr. Wenk has been a professional money manager since 2000. In 2007 and 2008 he was selected by Reuters as one of the Top Advisors in the United States, and in 2008 was also selected as one of the Top Advisors Under Age 40 in the United States. Mr. Wenk authors a weekly market commentary on quantitative portfolio management that is subscribed to by over 500 investment advisors from the United States, Canada and Austria.

Disclosures

FormulaFolios are managed by Retirement Wealth Advisors (RWA), Inc, an SEC Registered Investment Adviser. RWA is located at 501 Baldwin Street, Suite 203, Jenison, MI 49428 and can be reached via telephone at 800-903-2562. Prospective investors should review the offering firm's form ADV and ADV Part II prior to investing. These forms are available upon request by contacting RWA.

The performance information disclosed in this report is model performance. Model results do not reflect actual trading. Published model returns assume a minimum account size of \$100,000, maximum account fees, and are net of a 2.5% annual investment advisory fee. Model returns are calculated using the most recent month-end closing price for each security within the quantitative model. Actual performance for your FormulaFolios account is available online and can be accessed 24 hours a day, seven days a week. Client fees vary based upon the size of a client account and actual advisory fees may be less than highest fee from FormulaFolios.

Please note that FormulaFolios utilizes back-testing. These means that back-tested performance results DO NOT represent the results of actual trading using client assets but were achieved by means of the retroactive application of a financial model to historical data. All of the back-testing from FormulaFolios are calculated using the model-return method referenced above. It is possible that some components of FormulaFolio Investment Models did not exist during a given time period and published results were derived from back-testing. Past performance figures are hypothetical and are not indicative of future results. This report should not be construed as a recommendation to invest in accordance with a particular FormulaFolio Investment Strategy or to purchase or sell any particular securities. Market conditions can vary widely over time and can result in loss of portfolio value.

Benchmarks or indexes are used to track current and historical market performance by specific market segment (large/small capitalization) or investment style (growth/value). For the purpose of this report, we used the S&P 500 and Barclays Aggregate Bond Indices because they are well-known, prevalent indices. The S&P 500 and Barclays Aggregate Bond Indices are not publicly available investment vehicles and are not available for purchase. FormulaFolios are simply attempting to use a formulaic approach to choose holdings that meet certain qualification criteria in an effort to meet a particular FormulaFolio investment strategy. The S&P 500 and Barclays Aggregate Bond Indices have not endorsed FormulaFolio Investing in any way.

Due to market volatility, current performance may be higher or lower than the performance shown. FormulaFolio return data provided represents total return, including the reinvestment of dividends; interest received and realized capital gains.

It is important to note that any strategy may underperform and may produce negative results. Purchases and sales of securities may be made without regard to how long you have owned the securities. Any tax ramifications are not taken into consideration. The ongoing trading and turnover of holdings may create significant short term capital gains and/or long term capital gains in addition to interest and dividends creating income tax liability. Your attorney and accountant should be consulted regarding legal and tax implications.