FormulaFolios

a Smarter way to invest • by Retirement Wealth Advisors

July 2010

501 Baldwin Street, Suite 203 • Jenison, MI 49428 • www.formulafolios.com
Phone: 616.667.2150 • Toll Free: 800.903.2562 • Fax: 616.667.2218

About FormulaFolios

RWA (Retirement Wealth Advisors) Small Cap FormulaFolio is a quantitatively managed portfolio of individual equities and cash equivalents. RWA Inc.'s proprietary step-by-step mechanical approach to selecting positions eliminates emotional trading and is designed to only select above average positions based on both fundamental and macroeconomic indicators.

The portfolio is an individual equity portfolio that uses top-down fundamental analysis to choose only positions that currently and continuously rank high using a quantitative model developed by RWA. In addition to the fundamental analysis, there is also a macroeconomic model used to determine the overall percentage of equities in the portfolio to minimize short-term risk and enhance long-term returns.

Due to risk management processes contained within the quantitative models, the portfolio may not be fully invested at all times.

RWA Small Cap FormulaFolio Model Performance

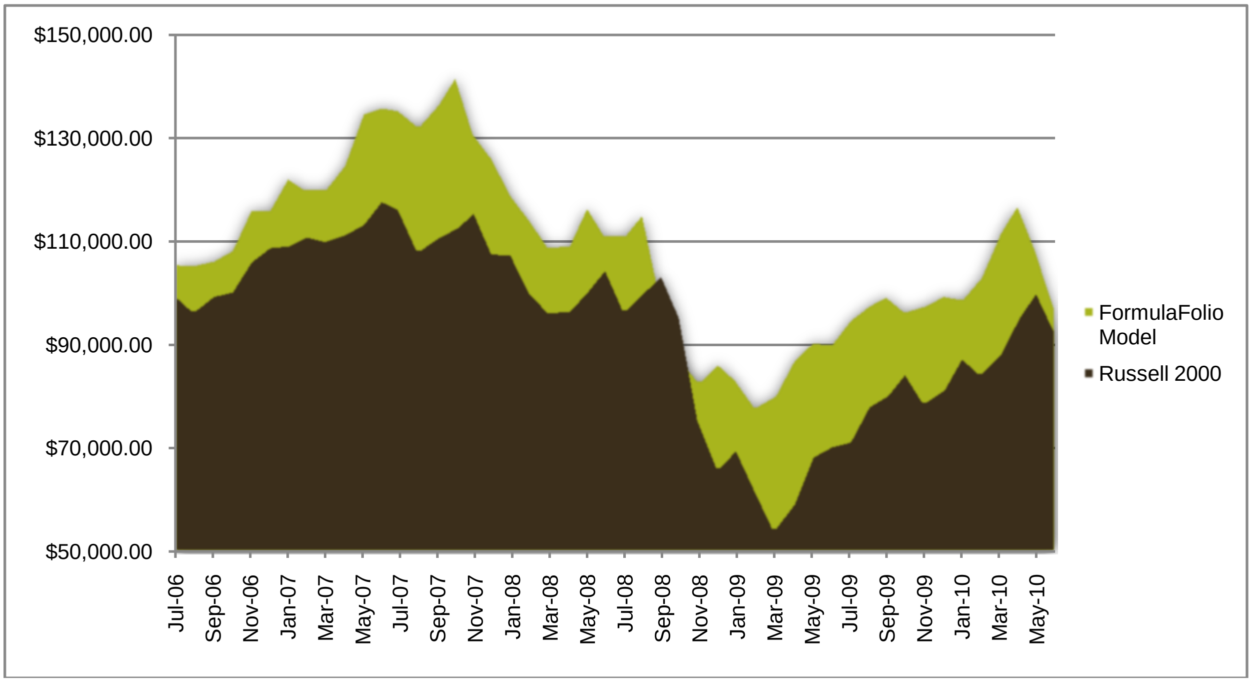
RWA Small Cap FormulaFolio	2006	2007	2008	2009	2010
January		5.54%	-5.60%	-3.79%	-0.61%
February		-1.91%	-4.00%	-6.14%	4.27%
March		0.03%	-4.62%	2.69%	8.15%
April		3.86%	0.31%	8.50%	5.39%
May		7.93%	7.17%	3.95%	-7.75%
June		0.90%	-5.04%	-0.42%	-10.21%
July	5.71%	-0.39%	0.10%	5.21%	
August	-0.10%	-2.21%	4.01%	2.93%	
September	0.76%	3.11%	-14.76%	1.99%	
October	1.91%	4.31%	-11.56%	-3.04%	
November	7.15%	-8.13%	-4.83%	1.14%	
December	-0.03%	-3.65%	4.20%	1.95%	
Total Return	16.16%	8.62%	-31.32%	15.00%	-2.16%

Risk/Reward Metrics

	Average Annual Return	Standard Deviation	Sharpe Ratio (risk/reward)	Average/High/Low Monthly Return		
RWA Small Cap FormulaFolio	-0.63%	19.65	-0.24	0.09%	8.50%	-14.76%
Russell 2000 Index (benchmark)	-3.78%	26.58	-0.29	-0.09%	15.33%	-20.90%

Please review performance disclosures on page 2 of this document.

Hypothetical Growth of $100,000



FormulaFolios Management

FormulaFolios are managed by Retirement Wealth Advisors, Inc - an SEC Registered Investment Advisor located in Jenison, Michigan. The investment process is 100% objective, with multiple quantitative models developed by the firm's investment committee and under the direction of the firm's President.

Jason Wenk is the firm's Chief Investment Strategist, President, and the creator of FormulaFolios. Mr. Wenk has been a professional money manager since 2000. In 2007 and 2008 he was selected by Reuters as one of the Top Advisors in the United States, and in 2008 was also selected as one of the Top Advisors Under Age 40 in the United States. Mr. Wenk authors a weekly market commentary on quantitative portfolio management that is subscribed to by over 500 investment advisors from the United States, Canada and Austria.

Disclosures

FormulaFolios are managed by Retirement Wealth Advisors (RWA), Inc, an SEC Registered Investment Adviser. RWA is located at 501 Baldwin Street, Suite 203, Jenison, MI 49428 and can be reached via telephone at 800-903-2562. Prospective investors should review the offering firm's form ADV and ADV Part II prior to investing. These forms are available upon request by contacting RWA.

The performance information disclosed in this report is representative of a single client account following the trading model from inception to date. Representative performance reporting is not the same as GIPS compliant reporting as each client investing in the trading model may have some discrepancies in performance. RWA believes these discrepancies to be minor, but makes no warranty or guarantee that all client results are identical. Published model returns assume a minimum account size of $100,000, maximum account fees, and are net of a 2.5% annual investment advisory fee. Model returns are calculated using the most recent month-end closing price for each security within the quantitative model. Actual performance for your FormulaFolios account is available online and can be accessed 24 hours a day, seven days a week. Client fees vary based upon the size of a client account and actual advisory fees may be less than highest fee from FormulaFolios.

Benchmarks or indexes are used to track current and historical market performance by specific market segment (large/small capitalization) or investment style (growth/value). For the purpose of this report, we used the S&P 500 and Barclays Aggregate Bond Indices because they are well-known, prevalent indices. The S&P 500 and Barclays Aggregate Bond Indices are not publicly available investment vehicles and are not available for purchase. FormulaFolios are simply attempting to use a formulaic approach to choose holdings that meet certain qualification criteria in an effort to meet a particular FormulaFolio investment strategy. The S&P 500 and Barclays Aggregate Bond Indices have not endorsed FormulaFolio Investing in any way.

Due to market volatility, current performance may be higher or lower than the performance shown. FormulaFolio return data provided represents total return, including the reinvestment of dividends; interest received and realized capital gains.

It is important to note that any strategy may underperform and may produce negative results. Purchases and sales of securities may be made without regard to how long you have owned the securities. Any tax ramifications are not taken into consideration. The ongoing trading and turnover of holdings may create significant short term capital gains and/or long term capital gains in addition to interest and dividends creating income tax liability. Your attorney and accountant should be consulted regarding legal and tax implications.